

# Enhance Your Benefits Package

Little Investments, Big Results



**Big Brothers Big Sisters**  
of the Ozarks



## The Benefits of Partnering with Big Brothers Big Sisters:

- **Your employees will appreciate it.** Research shows employees -even those that don't volunteer- feel great pride and loyalty toward an employer that supports a respected cause like Big Brothers Big Sisters and encourages workers to get involved. Those that do volunteer return to work with renewed enthusiasm.
- **You can build a positive public perception.** Your image in the community matters and Big Brothers Big Sisters' positive brand awareness will strengthen your organizations' external appeal.
- **You'll help develop a stronger community.** By partnering with Big Brothers Big Sisters, you are ensuring a more educated workforce, more successful customer base and the long-term economic viability of our community.
- **You'll create happier employees.** Research shows that volunteer work enhances all six aspects of well-being including happiness, life satisfaction, self-esteem, sense of control over life, physical health, and depression.

## About Big Brothers Big Sisters

The basic concept of the BBBS program is to provide support in all aspects of young people's lives through a professionally supported one-to-one relationship with a caring adult. We've been serving children of the Ozarks for 25 years. In 2007 we served over 1200 children.

## Ways Your Business Can Get Involved

- **Promote:** Get the word out to employees about your partnership with Big Brothers Big Sisters through company newsletters, email blasts, paycheck inserts, and posters in the cafeteria or break rooms.
- **Recruit:** Encourage your staff to volunteer to be a "Big." Consider holding a recruitment event and set a goal for the number of new volunteers. Our agency staff is always available to make presentations and answer questions.
- **Support:** Let your employees know how you appreciate and encourage their involvement with the program. If company policy allows paid time off for volunteer work, encourage staff to take advantage of the opportunity and become a "Big."

**We're not just a good cause.  
We're a good business partner.**