



**Big Brothers Big Sisters**  
of the Ozarks

# 2012 Sponsorship Opportunities

**start** something

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## **Our Mission:**

To enhance a child's self-esteem and outlook for the future by:

1. Facilitating a one-to-one relationship with a positive adult role model with measurable impact
2. Providing financial assistance for personal and scholastic needs

### **For more information, contact:**

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## Start Something for Children in the Ozarks

Big Brothers Big Sisters of the Ozarks is a 501(c)(3) non-profit organization and United Way partner agency that has operated under the belief that inherent in every child is the ability to succeed and thrive in life. Most children served by Big Brothers Big Sisters are in single-parent and low-income families or households where a parent is incarcerated. As the nation's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers (Bigs) and children (Littles).

Big Brothers Big Sisters provides a system of ongoing evaluation and support which is proven by independent studies to help families by improving the odds that Littles will perform better in school and avoid violence and illegal activities, and have stronger relationships with their parents and others. In 2010, Big Brothers Big Sisters of the Ozarks supported approximately 1,300 matches in southwestern Missouri.

### **A national survey shows what impact Bigs have on children's lives:**

- **46% less likely to begin using illegal drugs**
- **27% less likely to begin using alcohol**
- **52% less likely to skip school**
- **1/3 less likely to hit someone**



Bowl for Kids' Sake takes place on two different weekends in March. Each team raises a minimum of \$250 and gets 2 games of bowling, pizza, soft drinks and a t-shirt. Local celebrity emcees host the event, where teams receive giveaways and raffle prizes. Many also participate in our team challenges to create some friendly competition between businesses in Springfield. More than 1000 bowlers participated in 2011.

### **Naming Sponsor \$5,000 (1 available)**

- Business named as presenting sponsor
- Company logo/name on all publicity for the event (front & center)
- A 3 ft. x 10 ft. banner with company name and logo displayed at Battlefield Lanes and Century Lanes, along with a 1x4 ft. banner at Lighthouse Lanes
- Company logo on 1000+ event t-shirts

### **Event Sponsor \$2,500**

- Company logo/name on all publicity for the event
- A 3 ft. x 10 ft. banner with company name and logo displayed at Battlefield Lanes and Century Lanes, along with a 1X4 ft. banner at Lighthouse Lanes.
- Company logo on 1000+ t-shirts

### **Lane & T-Shirt Sponsor \$1,250**

- Company logo on 1000+ t-shirts
- A 4 ft. x 10 in. banner with company name at Battlefield Lanes, Century Lanes, Lighthouse Lanes.
- Company name on sign thanking all t-shirt sponsors at all three locations

### **T-Shirt Sponsor \$1,000**

- Company logo on 1000+ t-shirts
- Company name on sign thanking all t-shirt sponsors at all three locations

### **Premium Lane Sponsor \$500**

- A 3 ft. x 10 ft. banner with company name and logo displayed at Battlefield Lanes and Century Lanes
- 4 ft. x 10 in.. banner with your company name at Lighthouse Lanes.

### **Lane Sponsor \$300**

- A 4 ft. x 10 in. banner with company name at all three bowling alleys.

# May



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At Battle of the Badges, the Springfield Police Department faces off with the Greene County Sheriff's Department in a charity basketball tournament to benefit Big Brothers Big Sisters of the Ozarks. Entertainment, games and fun activities for families also take place at the event.

### [Naming Sponsor \(2,500\)](#)

- Business named as presenting sponsor:
- Logo(s) will appear on all print advertising including event posters, t-shirts and tickets
- Full page advertisement in game program
- Name included in all publicity
- Banner hung at the tournament
- Business featured on Big Brothers Big Sisters of the Ozarks web-site and quarterly Newsletter

### [Bench Sponsor \(\\$500\)](#)

- Company name and logo displayed in the gym
- 1/2 page advertisement in game program
- Recognition on BBBS website; [www.bigbro.com](http://www.bigbro.com)
- Live mention at event
- 10 event tickets

### [Scoreboard Sponsor \(\\$250\)](#)

- Company banner displayed in the gym
- 1/4 page advertisement in game program
- Live mention at event
- 5 event tickets

### [Concession Sponsor \(\\$100\)](#)

- Company name included in the game program
- Live mention at event



2012 marks the 10th Anniversary of Big Brothers Big Sisters' signature event. Taste of the Ozarks features samples from local upscale restaurants, as well as a silent & live auction and live entertainment. In 2011, more than 600 guests attended.

### **Naming Sponsor \$4,500 (3 Available)**

- Logo on posters, tickets, save the dates and all other print materials
- 10 VIP tickets
- One premium VIP table (seating for 10) with personal table attendant
- 4 bottles of wine at VIP table
- Logo recognition at event
- 1/2 page ad in event program
- One raffle ticket and thank you gift

### **Connoisseur \$3,500**

- One premium VIP table (seating for 10) with personal table attendant
- 10 VIP tickets
- 4 bottles of wine at VIP table
- Logo recognition at event
- 1/2 page ad in event program
- One raffle ticket and thank you gift

### **Epicurean \$1,500**

- One reserved table (seating for 10) at event
- 10 VIP tickets
- Logo recognition at event and in event program
- One raffle ticket and thank you gift

### **Aficionado \$1,000**

- One reserved table (seating for 10)
- Company name recognition at event
- Company name in event program

# November



Anyone 21 and older is invited to attend this laid-back event full of live music, food from favorite area restaurants, and of course, samples of unique beers from microbreweries and distributors from across the Midwest. Last year, almost 100 different beers were available to sample and more than 400 guests attended.

## Naming Sponsor (5,000) (1 available)

- Business named as presenting sponsor
- Logo placed on all event publicity, tickets and posters
- Full page ad in program
- Booth space at event
- Banner at main event (provided by sponsor)
- 10 VIP tickets
- Name, logo and link to company's website on BBBS website

## The Growler (\$1,500)

- 10 VIP tickets
- Full page ad in program
- Banner at main event (provided by sponsor)
- Logo on event poster

## The Mug Club (\$750)

- 5 VIP tickets
- Half page ad in program
- Banner at main event (provided by sponsor)
- Logo on event poster

## Program Ads

- Full Page (\$400)
- 1/2 Page (\$250)
- 1/4 Page (\$150)



## Santa Calls

December

Big Brothers Big Sisters has teamed up with Santa Claus to bring you Santa Calls. In exchange for a \$15 donation, Mr. and Mrs. Claus will call your child, grandchild, or special friend to wish them a Merry Christmas. With sponsorships from companies like yours, these holiday memories are made possible.

### Naming Sponsor (\$2,500)

**(1 available)**

- Business named as presenting sponsor
- Logos on all print material
- Logo and link on BBBS website
- 10 Santa calls to give out

### Santa's Helper (\$500)

- Logos on all print material
- Logo on BBBS website
- 5 Santa calls to give out

## Building Relationships Brick Program

Through the engraved **Building Relationships Brick Program**, the walkway to the Big Brothers Big Sisters of the Ozarks building narrates the many milestones of the Bigs, Littles, donors, board members, volunteers and other members of the Big Brothers Big Sisters family. Each brick holds personal meaning for the contributor and makes a lasting impact on a child's life.

The bricks are a perfect opportunity for business, individual, group or organization recognition or a gift to honor someone special in your life

**Cost: \$100** for a laser-engraved – 4" x 8" brick. Each brick is guaranteed for life.